

Office of Federal Student Aid Social Media

YouTube

<https://www.youtube.com/channel/UCEnu3BHoR9IYgBnCkqQdgmA>

This YouTube channel includes with a number of simple and engaging videos that can be shared with students and families. Be sure to use the most recent videos, as some information has changed.

Twitter Page

<https://twitter.com/FAFSA>

The FAFSA Twitter page provides reminders of information and deadlines related to federal student aid programs. The site hosts live question and answer sessions during “#AskFAFSA Office Hour” to give students and parents the chance to ask financial aid questions.

Blog

<http://www.ed.gov/blog/topic/federal-student-aid/>

Federal Student Aid’s Homeroom blog publishes timely information and resources relevant to FAFSA completion and federal student aid. Some examples of blog topics include: 5 Things to do After Filing Your FAFSA, Top 5 FAFSA FAQs, 7 Common Myths about Financial Aid, and 7 Common FAFSA Mistakes.

Social Media Toolkit

<https://financialaidtoolkit.ed.gov/tk/outreach/social-media.jsp>

The Department of Education’s Office of Federal Student Aid has a strong social media presence. This page includes some tips on sharing these resources with students and families, such as sample tweets.